

KC '08 - Half-Ton over 5L

225 points equals 100%

VEHICLE:	TOYOTA	TUNDRA	#7						
	20 km Empty	15 km Loaded	Static Test	OffRoad Test	Emotional Appeal	Innovation Safety	Market Service	Acceleration 0-100 km-h	Braking 100-0 km-h
	Out of 20	Out of 45	Out of 40	Out of 20	Out of 10	Out of 20	Out of 20	Out of 10	Out of 15
JUDGE 1	13.0	32.5		14.0	7.0	14.0	15.0	10.0sec	3.51sec
JUDGE 2	16.0	37.0		15.0	6.0	15.0	15.0		
JUDGE 3	14.5	32.5		14.0	7.0	15.0	12.0		1
JUDGE 4	16.5	36.5		15.0	7.0	13.0	13.0		
JUDGE 5	16.5	34.0	32.5	19.0	9.0	16.0	15.0		
JUDGE 6	15.0	38.0			6.0	14.0	15.0		
JUDGE 7	17.5	37.5	35.5		9.0	18.0	18.0		
JUDGE 8	13.0	29.5			6.5	14.0	14.0	Plus 5	Plus 3
Total	122.0	277.5	68.0	77.0	57.5	119.0	117.0		
AVERAGE	15.3	34.7	34.0	15.4	7.2	14.9	14.6	136.0	Plus 17.3

VEHICLE:	TOYOTA	TUNDRA	LB	#4	Emotional	Innovation	Market	Acceleration	Braking
	20 km Empty	15 km Loaded	Static Test	OffRoad Test	Appeal	Safety	Service	0-100 km-h	100-0 km-h
	Out of 20	Out of 45	Out of 40	Out of 20	Out of 10	Out of 20	Out of 20	Out of 10	Out of 15
JUDGE 1	13.0	33.5		10.0	7.5	14.0	15.0	10.36sec	3.16sec
JUDGE 2	16.0	37.0		15.0	6.0	15.0	15.0		
JUDGE 3	15.0	33.5		10.0	7.0	15.0	12.0		2
JUDGE 4	16.5	35.5		13.0	7.0	13.0	13.0		
JUDGE 5	17.5	34.0	32.5	20.0	8.0	16.0	15.0		
JUDGE 6	13.5				6.0	14.0	16.0		
JUDGE 7	17.5	37.5	36.0		9.0	18.0	18.0		
JUDGE 8	14.5	29.0			6.5	14.0	14.0	Plus 3.9	Plus 6.5
Total	123.5	240.0	68.5	68.0	57.0	119.0	118.0		
AVERAGE	15.4	34.3	34.3	13.6	7.1	14.9	14.8	134.3	Plus 12.9

VEHICLE:	NISSAN	TITAN	CREW	#22	Emotional	Innovation	Market	Acceleration	Braking
	20 km Empty	15 km Loaded	Static Test	OffRoad Test	Appeal	Safety	Service	0-100 km-h	100-0 km-h
	Out of 20	Out of 45	Out of 40	Out of 20	Out of 10	Out of 20	Out of 20	Out of 10	Out of 15
JUDGE 1	14.0	28.0		12.0	8.0	9.0	3.0	11.53sec	3.24sec
JUDGE 2	15.0	36.5		15.0	7.0	10.0	15.0		
JUDGE 3	14.0	28.0		12.0	6.0	5.0	10.0		2
JUDGE 4	17.5	36.0		16.0	8.0	15.0	14.0		
JUDGE 5	14.0	32.0	35.0	18.0	7.5	15.0	14.0		
JUDGE 6	10.0	38.0			5.0	12.0	9.0		
JUDGE 7	16.0	35.5	34.0		8.5	17.0	16.0		
JUDGE 8	11.5	27.0			6.0	13.0	12.0	Plus .4	Plus 5.7
Total	112.0	261.0	69.0	73.0	56.0	96.0	93.0		
AVERAGE	14.0	32.6	34.5	14.6	7.0	12.0	11.6	126.4	Minus 3.5

VEHICLE:	NISSAN	TITAN	KING	#21	Emotional	Innovation	Market	Acceleration	Braking
	20 km	15 km	Static	OffRoad	Appeal	Safety	Service	0-100 km-h	100-0 km-h
	Empty	Loaded	Test	Test	Out of 10	Out of 20	Out of 20	Out of 10	Out of 15
	Out of 20	Out of 45	Out of 40	Out of 20					
JUDGE 1	14.0	29.5		15.5	8.0	14.0	3.0	10.75sec	3.24sec
JUDGE 2	16.0	38.5		15.0	6.0	10.0	15.0		
JUDGE 3	14.0	29.5		15.5	6.0	5.0	8.0		3
JUDGE 4	17.5	36.0		15.0	8.0	15.0	14.0		
JUDGE 5	12.0	30.5	36.0	18.0	7.0	15.0	14.0		
JUDGE 6	9.5		30.5		5.0	12.0	10.0		
JUDGE 7	16.0	35.5		35.0	8.5	17.0	16.0		
JUDGE 8	11.5	27.0			6.0	13.0	12.0	Plus 2.7	Plus 5.7
Total	110.5	226.5	66.5	114.0	54.5	101.0	92.0		
AVERAGE	13.8	32.4	33.3	19.0	6.8	12.6	11.5	129.4	Plus 8.2

VEHICLE:	CHEVY	SILVERADO		#19	Emotional	Innovation	Market	Acceleration	Braking
	20 km	15 km	Static	OffRoad	Appeal	Safety	Service	0-100 km-h	100-0 km-h
	Empty	Loaded	Test	Test	Out of 10	Out of 20	Out of 20	Out of 10	Out of 15
	Out of 20	Out of 45	Out of 40	Out of 20					
JUDGE 1	14.0	32.0		15.0	9.0	14.0	19.0	11.05sec	3.28sec
JUDGE 2	18.0	41.0		15.0	7.0	12.0	15.0		
JUDGE 3	16.5	32.0		15.0	10.0	18.0	18.0		1
JUDGE 4	15.0	38.5		15.0	8.0	13.0	14.0		
JUDGE 5	16.0	33.0	32.0	18.0	8.5	18.0	17.0		
JUDGE 6	16.0	42.5			9.0	16.0	13.0		
JUDGE 7	18.0	38.5	30.0		9.0	17.0	17.0		
JUDGE 8	14.0	29.5			7.0	14.0	13.0	Plus 1.8	Plus 5.3
Total	127.5	287.0	62.0	78.0	67.5	122.0	126.0		
AVERAGE	15.9	35.9	31.0	15.6	8.4	15.3	15.8	137.9	Plus 8.1

VEHICLE:	CHEVY	SILVERADO		#17	Emotional	Innovation	Market	Acceleration	Braking
	20 km	15 km	Static	OffRoad	Appeal	Safety	Service	0-100 km-h	100-0 km-h
	Empty	Loaded	Test	Test	Out of 10	Out of 20	Out of 20	Out of 10	Out of 15
	Out of 20	Out of 45	Out of 40	Out of 20					
JUDGE 1	13.0	32.5		13.0	9.0	14.0	19.0	10.55sec	4.55sec
JUDGE 2	17.0	41.0		15.0	7.0	12.0	15.0		
JUDGE 3	15.0	32.5		13.0	8.0	17.0	15.0		2
JUDGE 4	15.0	33.5		15.0	8.0	13.0	14.0		
JUDGE 5	17.5	33.5	32.0	18.0	8.0	17.0	17.0		
JUDGE 6	16.0	40.5			9.0	16.0	15.0		
JUDGE 7	17.0	39.5	30.0		9.0	17.0	17.0		
JUDGE 8	14.0	28.0			7.0	14.0	13.0	Plus 3.3	Minus 7.4
Total	124.5	281.0	62.0	74.0	65.0	120.0	125.0		
AVERAGE	15.6	35.1	31.0	14.8	8.1	15.0	15.6	135.2	Minus 3.5

VEHICLE:	DODGE	RAM	HEMI	#13					
	20 km Empty	15 km Loaded	Static Test	OffRoad Test	Emotional Appeal	Innovation Safety	Market Service	Acceleration 0-100 km-h	Braking 100-0 km-h
	Out of 20	Out of 45	Out of 40	Out of 20	Out of 10	Out of 20	Out of 20	Out of 10	Out of 15
JUDGE 1	15.5	29.0		17.0	5.0	10.0	15.0	13.33 sec	4.19 sec
JUDGE 2	13.0	37.0		16.0	8.0	12.0	15.0		
JUDGE 3	12.5	29.0		17.0	7.0	14.0	16.0		2
JUDGE 4	14.0	27.0		14.0	8.0	6.0	13.0		
JUDGE 5	13.0	27.5	33.0	17.0	5.0	15.0	15.0		
JUDGE 6	9.5	30.0			7.0	10.0	12.0		
JUDGE 7	14.5	31.5	30.0		6.0	12.0	12.0		
JUDGE 8	12.5	27.0			7.0	10.0	12.0	Minus 5.1	Minus 3.8
Total	104.5	238.0	63.0	81.0	53.0	89.0	110.0		
AVERAGE	13.1	29.8	31.5	16.2	6.6	11.1	13.8	122.0	Minus 12.8

VEHICLE:	FORD	F150	XLT	#15					
	20 km Empty	15 km Loaded	Static Test	OffRoad Test	Emotional Appeal	Innovation Safety	Market Service	Acceleration 0-100 km-h	Braking 100-0 km-h
	Out of 20	Out of 45	Out of 40	Out of 20	Out of 10	Out of 20	Out of 20	Out of 10	Out of 15
JUDGE 1	16.5	31.0		8.0	4.5	15.0	10.0	12.58sec	3.06sec
JUDGE 2	19.0	38.5		15.0	8.0	12.0	15.0		
JUDGE 3	14.5	31.0		8.0	1.0	5.0	10.0		
JUDGE 4	14.0	31.5		15.0	7.0	6.0	12.0		
JUDGE 5	16.5	33.5	29.5	14.0	7.5	16.0	16.0		
JUDGE 6	12.5	32.5	28.5		8.0	14.0	11.0		
JUDGE 7	17.0	35.5	30.0		8.0	15.0	15.0		
JUDGE 8	13.5	32.0			6.0	14.0	13.0	Minus 2.8	Plus 7.5
Total	123.5	265.5	88.0	60.0	50.0	97.0	102.0		
AVERAGE	15.4	33.2	29.3	12.0	6.3	12.1	12.8	121.1	Minus 1.0

Fuel Consumption	Price Compensation
Out of 10	Out of 15

15.8mpg Imp
13.1mpg US
17.9L/100 kms

\$42,325

Plus 3.9

Plus 5.4

153.3

Fuel Consumption	Price Compensation
Out of 10	Out of 15

12.9mpg Imp
10.8mpg US
21.8L/100 kms

\$40,665

Minus 3.9

Plus 7.5

147.2

Fuel Consumption	Price Compensation
Out of 10	Out of 15

13.1mpg Imp
11mpg US
21.5L/100 kms

\$51,498

Minus 3.4

Minus 6.2

122.9

Fuel Consumption Out of 10	Price Compensation Out of 15
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14mpg Imp
11.7mpg US
30.2L/100 kms

Minus 1.0 Plus .8

137.6

Fuel Consumption Out of 10	Price Compensation Out of 15
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16.2mpg Imp
13.5mpg US
17.5L/100 kms

Plus 5 Minus 4

146.0

Fuel Consumption Out of 10	Price Compensation Out of 15
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13.9mpg Imp
11.5mpg US
20.4L/100 kms

Minus 1.2 Plus 1.8

131.7

Fuel Consumption	Price Compensation
Out of 10	Out of 15
12.5mpg Imp 10.4mpg US 22.5L/100 kms	\$45,720

Minus 5 Plus 1.1

109.2

Fuel Consumption	Price Compensation
Out of 10	Out of 15
15mpg Imp 12.5mpg US 18.9/100 kms	\$52,549

Plus 1.8 Minus 7.5

120.1